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**SNAPFINGER RELEASES IPHONE APPLICATION**  
**Ordering food goes mobile with Snapfinger iPhone Application**

**Atlanta, Ga. (September 10, 2009)** – Earlier this week Snapfinger.com announced the launch of the first and only nation-wide, multi-branded restaurant ordering iPhone application. Now iPhone users can order take-out from more than 28,000 restaurants in over 1,600 cities: including Subway, Outback, California Pizza Kitchen, Carrabbas, and many more. The iPhone application is free for everyone to download and free to use.

“The key to the iPhone app is that it gives users fast and convenient access to restaurants that are close to them,” said Jim Garrett, CEO of Kudzu Interactive, the parent company of Snapfinger.com.

Unlike most other restaurant iPhone applications, the Snapfinger iPhone app does more than just show restaurant locations and reviews. This app allows users to actually place and pay for their take-out orders from an interactive menu and even select the time for pick-up or delivery. Most importantly, it offers variety and ensures order accuracy because the app is connected directly into the restaurant’s point of sale system.

“There’s dozens of web sites that have restaurant reviews and the ability to view menus, but Snapfinger is unique in that you can actually place and pay for your order in advance,” said Jim Garrett, CEO of Snapfinger.com. “We don’t put up any restaurant or any menu that you can’t process an order through.”

“Frankly, in this day and age, if you’re a restaurant that caters to the 25 to 35 age group, and you don’t offer mobile and web ordering capabilities, then you’re just simply not relevant to their lifestyles,” said Garrett. “There is just something wrong with the fact that it takes me longer to get a coffee at Starbucks than it does to book a vacation.”

Snapfinger.com allows users to save their favorite orders and does not require users to create accounts or pay extra service fees. With more restaurants being added, application users will have vast list of choices to order from their iPhone.

**About Snapfinger.com™**

Snapfinger.com is the Internet’s largest restaurant online ordering site serving more than 28,000 restaurant locations in over 1,300 cities, searchable by zip code, city or state. The Web site also offers a group order feature that allows any number of people to combine their individual meal requests and simplify a large meal. Snapfinger.com’s parent company, Kudzu Interactive Inc., is based in Atlanta and is considered the leader in web-based remote ordering solutions for the restaurant industry.

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