



Timeline

- 2004** The industry's first web-based POS integration software developed.
Kudzu Interactive founded.
- 2005** Kudzu Interactive launches online ordering for McAlister's Deli and Moe's Southwest Grill launched.
Subway chooses Kudzu as its exclusive online ordering partner.
Subway awards coveted "Gold Vendor" status to Kudzu.
- 2006** Business partnership established with Coca-Cola FoodServices.
Kudzu Interactive launches online ordering for Baja Fresh Mexican Grill.
Kudzu Interactive launches online ordering for Fatburger.
Orders processed by Kudzu eclipses 1 million.
- 2007** Kudzu Interactive launches online ordering for Tony Roma's.
Kudzu Interactive launches online ordering for Pick Up Stix.
Kudzu Interactive launches the industry's first reorder texting feature.
Kudzu Interactive launches the industry's first online POS-integrated call center front end.
Catering and delivery modules released for Kudzu's restaurant customers.
- 2008** Humanitarian partnership established with World Vision.
Snapfinger.com is launched as the Internet's largest virtual food court.
Kudzu Interactive launches online ordering for California Pizza Kitchen.
Kudzu Interactive launches online ordering for Outback Steakhouse.
Kudzu Interactive launches online ordering for BJ's Restaurants.
Kudzu Interactive launches online ordering for Fazoli's.
Record daily volume of over \$1 million in online sales set.
- 2009** Kudzu Interactive launches online ordering for Carrabba's Italian Grill.
Claim Jumper Restaurant Group chooses Kudzu as its new online ordering provider.
Kudzu Interactive launches advance "Group Order" feature for all restaurant customers.
Business partnership established with Stellar Restaurant Solutions.
Fazoli's chooses Kudzu and Stellar as its call center service provider.
CPK chooses Kudzu and Stellar as its call center service provider.