**Finding and Ordering Food is a Snap With
New Snapfinger Mobile Application for Android™ Platform**

*Outback Steakhouse, Boston Market, Firehouse Subs and Carrabba's Italian Grill are
among the newest restaurants to serve up Snapfinger's 2+ million users*

CTIA WIRELESS (LAS VEGAS) – March 24, 2010 – Snapfinger, the online and mobile ordering and e-commerce solution that dominates the $4 billion take-out food market, is now available as a mobile application for the Android™ platform. In addition, the company recently signed new partnerships with Boston Market and Firehouse Subs. With more than 2 million users, five mobile apps launched, and a dozen more set to release in the next 30 days, Snapfinger is the de facto standard for restaurants needing online and mobile e-commerce solutions.

Snapfinger enables users to access more than 28,000 national restaurant chains currently in its network, find nearby locations, order food and complete the payment transaction in a matter of minutes. Snapfinger is fully synchronized with the restaurant's POS (Point of sale system), ensuring order accuracy, real-time menu updates and accurate prep times.

Snapfinger for Android is the first nationwide, multi-branded restaurant ordering application on the Android platform. The app will utilize features inherent to the mobile platform, including geo-location technology and voice-activated search functionality through Google Search by voice. Snapfinger is now available as a free download from Android Market.

"Snapfinger is the gateway between restaurants and millions of consumers - we make it easy for consumers to order food from any device, and we put local restaurants (and their menus) in the hands of their customers," said Jim Garrett, founder and CEO of Kudzu Interactive, the parent company that owns Snapfinger. "We have the power to improve operational efficiency and increase guest frequency and average check size for our restaurant partners. Now with new partners and a cross-platform approach, we are exposing each brand to a rapidly growing user base."

Features of Snapfinger for Mobile include:
- Convenient GPS restaurant locator
- Save favorites for future one-click re-order
- Complete menu and item selections
- Select pick-up time and date
- Map and directions to restaurant
- Pre-payment with credit card
- Order confirmation via text and email

About Snapfinger & Kudzu Interactive
Launched in 2009, Snapfinger.com is the Internet's largest online ordering site serving more than 28,000 restaurant locations in over 1,600 cities. Snapfinger's parent company, Kudzu Interactive Inc., is based in Atlanta and is the leader in Web-based remote ordering solutions for the restaurant industry. Snapfinger is available as a mobile application for the iPhone/iPod Touch and Android; and branded apps for its restaurant partners including Subway, Outback Steakhouse, and Carrabba's Italian Grill, are currently available in the App Store. For more information visit www.snapfinger.com.

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