



Jim Garrett received his Bachelor of Arts degree from the University of Georgia in 1980 and his MBA from Georgia State in 1991. After spending many years working for Scientific Atlanta, GTE and Harris Corporation, he formed his own consulting firm focused on re-inventing companies. Through strategic business initiatives based on the changing technological climate, including the advent of the internet, Garrett assisted companies like Cisco, Equifax, NET and more.

Garrett is largely credited as being one of the pioneers of the Internet banking industry and online marketing financial services. His accomplishments include engineering the leveraged buyout and developing the growth strategy behind Servantis and Response Marketing Group. Servantis became the leading provider of online banking and bill payment technology and was sold to CheckFree Corporation in 1994, while Response rose to the forefront of direct response financial marketing services and was sold to Snyder Communications in 1999.

In 2000, Garrett started Accelerated Growth Partners in order to provide early-stage capital and strategic management services for emerging Internet businesses. Then, in 2004, Garrett founded Kudzu Interactive, the restaurant industry's leader in remote ordering technology.

Kudzu Interactive launched the Internet's largest restaurant online ordering site, Snapfinger.com, in 2009. With over 6,000 restaurants in 1,300 cities across the U.S., the site is already well on its way to fulfilling Garrett's vision as a convenient method of access to a variety of the nation's largest restaurant concepts. In July of 2009, the company and its CEO will be proud to unveil the iPhone's first application that puts users one click away from ordering takeout.

Garrett's passion for innovation is matched by his belief that corporations have a responsibility to better humanity by contributing time and resources to causes that give employees a more purposeful career. His latest initiative is a partnership with World Vision to fight world hunger and child starvation; for every meal ordered through Snapfinger.com, the company donates the monetary equivalent of one meal to the foundation, which disseminates meals to children in need across the world. He is also exploring ways to provide financial assistance to homeless shelters in urban areas.