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FOR IMMEDIATE RELEASE

**KUDZU INTERACTIVE LAUNCHES SNAPPINGER.COM
Takeout Web site makes food ordering convenient & philanthropic**

Atlanta, Ga. (June 29, 2009) – Consumers are virtually doing everything on the internet from paying bills, networking, ordering movie tickets to downloading music. Convenience is the new currency.

Kudzu Interactive announces the launch of Snapfinger.com, a national online takeout service similar to a virtual food court. Partnered with Coca-Cola FoodServices, the Web site has national chains such as Subway, Outback Steakhouse, California Pizza Kitchen and Fazoli's to name a few.

"There's dozens of sites that have restaurant reviews and menus, but our site is unique and specifically constructed to provide fast, convenient access to placing orders in these restaurants," said Jim Garrett, CEO of Snapfinger.com. "We don't put up any restaurant or any menu that you can't process an order through."

The mission of Snapfinger.com is to not only feed Americans across the nation, but to feed children in need. For every meal ordered through the Web site, Snapfinger.com donates a portion of the proceeds to World Vision, a humanitarian organization, to fight childhood hunger worldwide at no extra cost to the consumer.

"With time demands on families, more people are opting for takeout and delivery," said Chris Lowe, president of Coca-Cola FoodServices, "but the traditional methods for ordering to-go by calling the restaurants are inadequate."

Snapfinger.com offers a convenient method for ordering meals online while contributing to a humanitarian cause.

About Snapfinger.com™

Snapfinger.com is the largest online restaurant ordering site with more than 6,000 restaurant locations in over 1,600 cities, searchable by zip code, city or state. The Web site also offers a group order feature that allows any number of people to combine their individual meal requests and simplify a large meal. Snapfinger.com plans to launch a mobile site and an iPhone application this summer.

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